

EFFECTIVE JANUARY 2019	\$2500	\$5000	\$10000	\$15000	\$35000
AWARENESS WEEK	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Presenting rights for ANAwareness Week					Yes
Host ANAwareness Week Patient Event					Yes
Logo recognition on ANAwareness page	Logo	Logo	Logo	Logo	Presenting Logo
Recognition on ANAwareness Week shirt	Logo	Logo	Logo	Logo	Presenting Logo
Recognition in ANAwareness Week e-blast	Logo + Hyperlink	Logo + Hyperlink	Logo + Hyperlink	Logo + Hyperlink	Presenting Logo + Hyperlink
Recognition in ANAwareness Week social media	Logo in Group Graphic + Tag	Logo in Group Graphic + Tag	Logo in Group Graphic + Tag	Logo in Group Graphic + Tag	Presenting Logo + Tag
WEBSITE	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Sponsor page on ANA website			Individual page	Individual page	Individual page
Logo recognition (scrolling in footer of website)	Yes	Yes	Yes	Yes	Yes
Sponsor announcement on ANA website and social media	1	1	1	1	1
Listing on ANA Provider list (enhanced includes logo)			1 Medical Center	1 Enhanced Medical Center	1 Enhanced Medical Center
AN sponsored post on ANA blog or social media (article, video, event)		1 item shared on 1 platform	1 item shared on 2 platforms	1 item shared on 3 platforms	1 item shared on 3 platforms
NOTES	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Recognition in <i>Notes</i> newsletters	Logo - June	Logo - June	Logo - ALL	Logo - ALL	Logo - ALL
AN <i>Notes</i> article				1	1
Sponsor Spotlight/Ad			(1) ½ page spotlight	(2) ½ page spotlights	(2) ½ page spotlights
WEBINAR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Recognition on webinars		Logo - ALL	Logo - ALL	Logo - ALL	Logo - ALL
Opportunity to host a webinar				1	1
EMAIL	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Recognition in email			1 highlight in 1 email	1 dedicated email	1 dedicated email
OTHER	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Use of ANA Sponsor badge for print and digital marketing	Yes	Yes	Yes	Yes	Yes
Opportunity to host FB Live/podcast			1 podcast	1 FB Live	1 FB Live
Opportunity to include AN-related material at meeting or Patient Event			1	1	1
PSA sponsor mention in local market				1	1
Recognition in one industry-related print magazine advertising	Logo	Logo	Logo	Logo	Logo