

Level / Benefit	ANAwareness \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Presenting Sponsor of ANAwareness Week					
Host Virtual ANAwareness Week Patient Education Event					
Educational Video Series (series of three short videos answering common AN ?s)					
One <i>Notes</i> article					
Opportunity to post sponsor content (article or video) on the ANA website blog and have it promoted on social media					
Host one webinar					
½ page sponsor spotlight in <i>Notes</i>	2	2	1		
One Medical Center Listing on ANA website	Enhanced (includes logo)	Enhanced (includes logo)			
Customized sponsor page on ANA website	Photo, logo, content	Photo, logo, content	Photo, logo, content		
Opportunity to post a video (sponsor content) on the ANA YouTube page					
Sponsor logo featured in email to ANA subscriber list	Exclusive	Exclusive	With other sponsors	With other sponsors	
Logo recognition on ANA webinars					
Logo recognition in <i>Notes</i> newsletter	4	4	4	1	1
Logo recognition on ANA website					
One sponsor announcement on ANA website and social media					
Logo on ANAwareness landing page					
Logo on ANAwareness Tshirt					
Logo on ANAwareness email(s)					
Logo in ANAwareness social media post(s)					
Use of branded partnership logo					