2023 Annual Report



A Message from the CEO

Imagine, for just a moment, the transformative power of the ANA mission and its impact on the journeys of those affected by acoustic neuromas. It's been happening for more than 40 years.

The Acoustic Neuroma Association is at the forefront of patient support, providing groundbreaking educational resources, a robust patient and medical community network, and one-of-a-kind research funding. You'll read more about all that in this annual report. The real message is this: As this superb AN Community continues to grow, so does the importance of our mission.

If you are reading this, we're in this together. If you're actively engaged with the ANA, thank you. We hope you're continuing to learn all that you need to know, and that you stay involved – it matters.

For those new to the ANA, we encourage you to take advantage of all that we offer. We'd also ask that you volunteer, make a donation, and be an ambassador for this terrific organization.

Together, we'll continue to make a difference in the lives of those affected by acoustic neuromas. The mission of the ANA matters, very much.

All the best,

Jim Shea Chief Executive Officer

Our Mission



"The Acoustic Neuroma Association is the premier resource for the acoustic neuroma community.

We inform, educate, and support those affected by acoustic neuroma brain tumors."

The ANA was created to ensure that each patient diagnosed with an acoustic neuroma has access to information and peer support to help them through their journey.

The organization that Ginny Fickel Ehr – herself an acoustic neuroma patient - created in 1981 continues to do just that and more. Patients, along with their families and caregivers, continue to be at the forefront of our efforts.

VISION and VALUES

To continually improve the lives of acoustic neuroma patients and their families through communication, support, innovation, funding research, and partnerships with the medical community.

Respect

To honor the needs and privacy of acoustic neuroma patients

Professionalism

To maintain high ethical standards at all times

Objectivity

To remain free of bias in everything we do

Patient-centricity

To place the patient and their community at the forefront of all ANA efforts

ANA Membership

In 2023, 3,100+ patients and caregivers engaged with the ANA as members. Our membership benefits include expert content from AN healthcare providers, inperson support, educational programs, and access to caring, experienced, and knowledgeable volunteers.

Nationwide Patient Support Groups

We oversee 50 geographic and virtual topic/affinity support groups across the country, which hosted 114 in-person and virtual meetings with over 1,500 patients in attendance throughout 2023. Thirty-nine of these meetings featured medical expert guest speakers.

ANA In-Person Patient Education Events

Our one-day, in-person events are held in various locations to allow patients and caregivers access to education, support, and networking with others in the AN community. Healthcare teams share expertise and insight, complete with one-on-one engagement with patients. UC San Diego Health and UH-Cleveland Medical Center hosted events in 2023 while Mount Sinai (virtual) and Pacific Neuroscience Institute will welcome patients for events in 2024.



Peer Mentor Program

Our Peer Mentor Program actively engages patients, family members, and caregivers, providing information, encouragement, and support, with 100+ program volunteers nationwide.

NOTES Newsletter

Published quarterly, our high-impact *NOTES* reaches 14,000+ recipients annually through both mail and digital formats. Each issue features inspiring patient stories and highlights from our vibrant AN Community. We collaborate with top healthcare providers and leading researchers to deliver in-depth knowledge on diagnosis, treatment options, and post-treatment symptom management.

Patient Kits and Patient Booklets

All members of the AN community are offered a complimentary patient kit, along with a one-month ANA membership. In 2023, we delivered 1,200+ patient kits that included information related to our support groups and peer mentor list, the latest issue of our *NOTES* newsletter, and a series of patient booklets.

Our informative patient booklets cover a wide range of topics - from balance and hearing to diagnosis, eye care, and our newest publication, "Understanding Emotional, Cognitive and Behavioral Changes".

Webinars and Facebook LIVE Events

In 2023, **we hosted 34** virtual patient presentations in partnership with top medical centers and healthcare providers. Our topics included: Balance Issues, Facial/Eye Concerns, Headaches, Hearing/Audiology/Tinnitus, Treatment Options, Microsurgery, Radiation, Regrowth/Post-Treatment Issues, and Quality of Life.

Acoustic neuroma: Observation versus early intervention - the evolution in treatment paradigms, and implications for long-term function



Tuesday, April 9th
1pm ET
Dr. Rupa Juthani
Valley
Health
System

ANAwareness Week

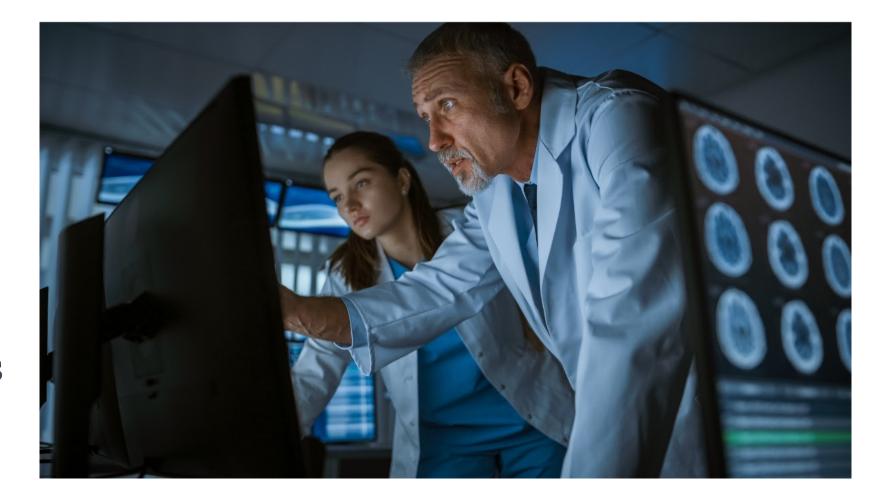
ANAwareness Week is our annual national campaign to increase awareness of AN, symptoms, and treatment options, and to highlight the importance of early AN detection. In 2023, we partnered in a virtual ANAwareness Week with Akouos, hosting 6 distinct webinar presentations in partnership with UC San Diego Health, Mayo Clinic, Vanderbilt Health, Ohio State Wexner Medical Center, Cedars-Sinai, and University of Central Florida.

ANAUSA.org and Discussion Forum

We hosted 270,000+ website visits and 601,000+ pageviews, while our patient-moderated discussion forum - open to all members of the AN community - boasts a history of 212,000+ posts by more than 12,800 members covering 19,000+ topics.

AN Research – Patient Research Studies

The Acoustic Neuroma Association partners with researchers, healthcare providers, and medical centers to engage with the AN community in an effort to provide information and opportunities for AN patients to participate in research studies. The ANA partnered in six research studies during 2023, including partnerships with Washington University in St. Louis, UC San Diego Health, Mayo Clinic, Pacific University, University of Miami, and Massachusetts Eye and Ear Infirmary.



ANA Funded Research

In 2023, the Acoustic Neuroma Association received exceptional support, facilitated by the generosity of The Greathouse Family Foundation. The Foundation awarded a \$100,000 grant, matching the largest contribution ever received by the ANA, and bringing the Foundation's total research support to \$250,000.

Current Research Efforts

The ANA has recently completed three funded research efforts in partnership with Mayo Clinic, UCLA Health, and USC Keck, and we have invested \$221,000+ in current research through eight awards in partnership with leading researchers. Emory University, Keck School of Medicine (USC), Mayo Clinic, Mount Sinai Medical Center, Washington University in St. Louis, UCLA Health, University of California - San Diego Health, and University of California - San Francisco.

ANAwareness
Week
Sponsor



Platinum
Sponsors





TRUSH







Gold Sponsors











Silver Sponsors



















Bronze Sponsors













Our Team

Matthew Balte

Manager, Development and Healthcare Partnerships

Suvarna Damodaran

Operations Coordinator

Melanie Hutchins

Manager, Volunteer Programs and Publications

Christina McCurdy

Accounting Coordinator

Stephanie Rommer

Manager, Communications and Engagement

Jim Shea

Chief Executive Officer

Donna Sweigart

Outreach & Support Coordinator

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New York Eye and Ear Infirmary of Mount Sinai

Cameron Wick, MD
Washington University School of Medicine

R. Mark Wiet, MD, FACS
Northwestern Medicine

Daniel M. Zeitler, MD, FACS Virginia Mason Medical Center

As of December 31, 2023

LIABILITIES AND NET ASSETS

Our Audited Financial Information

Statement of Financial Position

| ASSETS | | | LIADILITES AND INET ASSETS | | |
|----------------------------|----|-----------|---|----|-----------|
| Current Assets | | | Current Liabilities | | |
| Cash and cash equivalents | \$ | 476,525 | Accounts payable | \$ | 50,000 |
| Investments, at fair value | | 810,599 | Accrued expenses Lease liability | | 11,510 |
| Right-of-use assets | | 4,867 | Lease nability | | 1,775 |
| | | | Total current liabilities | \$ | 63,285 |
| Total Assets | \$ | 1,291,991 | Long-term liabilities – Lease | | 3,270 |
| | | | Net Assets without donor restrictions | | |
| | | | Undesignated | \$ | 881,534 |
| | | | Board designated endowment | | 153,407 |
| | | | | | 1,034,941 |
| | | | Net Assets with donor restrictions | | 190,495 |
| | | | Total Net Assets | | 1,225,436 |
| | | | Total Liabilities and Net Assets | | 1,291,991 |

Our Audited Financial Information

As of December 31, 2023

Statement of Activities

| | Without Donor Restrictions | With Donor Restrictions | Total |
|--|-------------------------------|----------------------------|------------|
| Public Support and Revenue | | | |
| Contributions and grants | \$ 281,646 | \$ 105,565 | \$ 387,211 |
| Membership dues | 74,540 | | 74,540 |
| Sponsorships | 210,000 | | 210,000 |
| Website Listings | 47,915 | | 47,915 |
| Merchandise Revenue | 10,302 | | 10,302 |
| Investment income, net | 80,481 | | 80,481 |
| Total public support and revenue | 704,884 | 105,565 | 810,449 |
| Net Assets released from restrictions: | | | |
| Satisfaction of program restrictions | 1,014 | (1,014) | |
| Total Public Support and Revenues | 705,898 | 104,551 | 810,449 |

Our Audited Financial Information

As of December 31, 2023

Statement of Activities

| | Without Donor Restrictions | With Donors Restrictions | Total |
|---------------------------------------|-------------------------------|-----------------------------|---------------------|
| Expenses | | | |
| Program Expenses Supporting Services: | \$ 380,916 | \$ | \$ 370,916 |
| General Administrative | 186,700 | | 166,659 |
| Fundraising | 125,380 | | 125,380 |
| Total Expenses | 682,996 | | 682,996 |
| Change in Net Assets | 22,902 | 104,551 | 127,453 |
| Net Assets at beginning of year | 1,012,039 | 85,944 | 1,097,983 |
| Net Assets at end of year | \$ 1,034,941 | \$ 190,495 | \$ 1,225,436 |

www.anausa.org

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