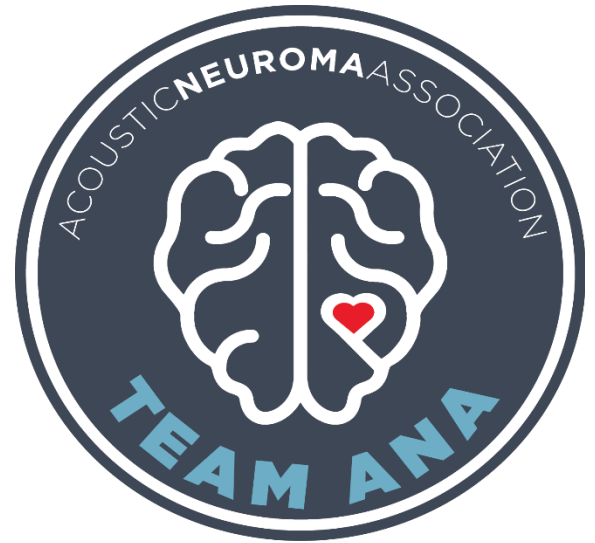


# TEAM ANA Peer-to-Peer Fundraising Guide

**What is TEAM ANA?** TEAM ANA members are acoustic neuroma fundraising volunteers raising funds and increasing awareness and education of acoustic neuroma. These volunteers also challenge themselves and encourage others to set and reach meaningful personal goals.

## **Why should I join TEAM ANA to raise funds for the ANA?**

It's because you care. It feels good to give back to those who have helped you. The ANA depends on supporters like you to help enhance current educational and support services and to establish future programming for those not yet diagnosed.



## **What kinds of things can I do to raise money?**

- Competitive Events – 5K, half marathon, marathon, IRONMAN
- Individual Challenges – walks, fun runs, cycling, training, weight loss
- Host a dinner party, silent auction, wine tasting or other social event
- Request donations in lieu of birthday, anniversary and other occasional gifts

These are just a few examples of the types of events others have done in the past. Use your creativity and make it fun.

## **How do I get started?**

- **Tell the ANA about your fundraiser.** We want to help promote your fundraiser to the AN community in your area. We will also provide you with helpful tips and templates. Email [development@ANUSA.org](mailto:development@ANUSA.org).
- **Create your personal fundraising page in just a few minutes.** Tell your story by uploading information and pictures about yourself, and/or the ANA and set a goal. Friends and family can donate directly from your page. We recommend using Facebook to host your online fundraiser. Facebook's platform makes it easy to connect your social network to your fundraiser and maximizes the dollars ANA receives. There are other options such as CrowdRise.com that are also user-friendly. Contact the ANA office if you need assistance.
- **Be active on social media.** Share your fundraising page on Facebook and post a link to your page on other social media - Twitter, Instagram, Snapchat. Let people know why this cause is important to you. Continue to post updates as you prepare or get closer to your goal.
- **Follow up with personal messages and emails.** Sending messages to your friends and family is a great way to tell them how the ANA has helped you and so many others. It also keeps them informed of your progress and provides a link to donate.
- **Thank those who donated to your cause.** Whether it's a \$5, \$10, \$25 gift or more, thank them for their generous support.

Be a part of **TEAM ANA TODAY**. Visit [www.ANUSA.org/team-ana](http://www.ANUSA.org/team-ana)



ACOUSTIC NEUROMA ASSOCIATION